Book Series

Contemporary Perspectives in Corporate Social Performance and Policy

Series Editors
Agata Stachowicz-Stanusch, Silesian University of Technology, Poland

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- Management Education for Corporate Social Performance
- Academic Social Responsibility
- Contemporary Perspectives in Corporate Social Performance and Policy
- Fostering Sustainability by Management Education
- Organizational Social Irresponsibility
- Corporate Social Irresponsibility
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Management Education for Corporate Social Performance

Agata Stachowicz-Stanusch, Silesian University of Technology, Poland; Wolfgang Amann, HEC Paris in Qatar


The book Management Education for Corporate Social Performance is our endeavor to answer the following question: How can the academic world develop and apply a proper concept of corporate social performance to ensure more impact? The authors from different cultures, countries and educational systems present a rich diversity of insights and solutions.

The book is divided into five parts: “Introduction”, “worldwide kaleidoscope of management education for Corporate Social Performance”, “the role of management education in Corporate Social Performance”, and “using knowledge from practice and theory for responsible management education”. The book combines state-of-the-art international views, which can inspire academia as well as corporate practices.


Academic Social Responsibility - Sine Qua Non for Corporate Social Performance

Agata Stachowicz-Stanusch, Silesian University of Technology, Poland; Wolfgang Amann, HEC Paris in Qatar


The book Academic Social Responsibility - Sine Qua Non for Corporate Social Performance is our endeavor to disseminate the awareness of the significance of responsible (especially management) education not only for academic stakeholders, but for the whole society. It is an interesting combination of theories, studies, recognitions, and experiences gained by authors from different countries, institutions, who function in various institutional and cultural conditions.

The book is divided into “Introduction” and three parts: “Towards the Socially Responsible University”, “Socially Responsible Education for Enterprise Development”, “Human Voice in Responsible Management Education”. The authors present fresh concepts for socially responsible university, their impact on real business performance as well as discussions on specific issues when implementing academic social responsibility in practice.

Contemporary Perspectives in Corporate Social Performance and Policy
The Middle Eastern Perspective
Agata Stachowicz-Stanusch, Silesian University of Technology, Poland; Wolfgang Amann, HEC Paris in Qatar


The book Contemporary Perspectives in Corporate Social Performance and Policy - The Middle Eastern Perspective is our endeavor to deepen the current discussion about business and institutional activity in Middle Eastern countries and disseminate the new perspective of the scientific inquiry in the responsibility of various organization operating in this part of the world.

The book is divided into four parts: “Introduction”, “Reality and Challenges of Corporate Social Performance - The Middle Eastern Perspective”, “Corporate Social Responsibility in Middle Eastern countries”, “Corporate Social Performance -specific problems”. There were included some theoretical and practical contributions into the topic of corporate social responsibility and corporate social performance based on experiences from different countries (such as Israel, Turkey, United Arab Emirates). We hope that this volume will help to understand better this specific region and its business activities.

This book presents our set of insights and solutions for more effectively integrating corporate social responsibility into management education. Internationally acclaimed authors critically review this multifaceted process in a variety of countries. The book is divided into several sections. After the introduction, three parts delve deep on the following aspects: “Values, Ethics and Spirituality in Management Education”, “Embedding CSR in Management Education”, and “University Social Responsibility”. This book combines theoretical considerations and state-of-the-art, practical advice. The purpose of this book is to ensure graduates pay enough attention to CSR, become more interested in it, trigger a desire for action and feel well equipped to implement tailored initiatives. Future business leaders and managers ought to become change agents who can more easily cope with the complexities CSR entails.


In the book Organizational Social Irresponsibility: tools and theoretical insights we focus both on theoretical and practical aspects of organizational social irresponsibility and hope to provide a contribution to the contemporary state of knowledge about its causes and results.

The book is divided into three parts: first titled “Organizational Social Irresponsibility: Practices and experiences”, second: “The thousand faces of dark side of business” and third: “Social, cultural and institutional dimensions”. The book is written by a range of authors from all over the world. They provide us with examples of some irregularity in social organizational activity. There were included some theoretical and practical contributions into the topic of organizational social irresponsibility, from different sectors (e.g. pharmaceutical or manufacturing industry as well as public administration) and various organizational processes (such as marketing, training, innovation and knowledge management). We hope it will be a worthy inspiration for struggling with dark sides of organizational existence.
In a modern world in which one can observe managerial and investors’ behaviors characterized by high risk, short term orientation, moral hazard and speculation, there is a need to form a new ethical paradigm to drive a more ethical oriented education and a substantial change to norms regulating markets and business behavior to sensitize investors and financial practitioners, so that humanity can evolve in a sustainable way. Therefore the main question we are striving to answer throughout the book “Organizational Social Irresponsibility: individual behaviors and organizational practices” is the following: Do individual behaviors influence organizational socially irresponsible practices?

Each separate chapter aims to find an answer to the above question. The book is divided into three parts: first: “The dark side of organizational behaviors”, second: “Individual skills and the workplace” and third: “Organizational politics, practices and tools. This book is authored by a range of authors from all over the world. They provide us with several theoretical and practical contributions into the topic of organizational social irresponsibility and individual behavior, facing different aspects (e.g. workplace wellness, decision-making, diversity management). We hope it will be useful for both business and academia and it will help to shape reflective, socially responsible managers of the future.

Corporate Social Performance - reflecting on the past and investing in the future is aimed at filling the fundamental gap that exists in our understanding of the drivers Corporate Social Performance, its evolution and relationships with the existing concepts and theories and the paradoxes that come from those connections. Moreover the volume aims at shedding the light on most important pitfalls that may occur while CSP application in business practice. The last but not least reason for its publishing is to show Corporate Social Performance as a significant pathway to the better world, that, as I hope, will be the inspiration for the readers.

This book is authored by a range of international experts and scientists from all over the world with a diversity of professional and cultural backgrounds what hopefully will give the readers the opportunity to understand the CSP concept from different perspectives.

Corporate Social Performance: Paradoxes, Pitfalls and Pathways To The Better World

Agata Stachowicz-Stanusch, Silesian University of Technology, Poland


Corporate Social Performance: Paradoxes- Pitfalls and Pathways to the Better World is authored by a range of international experts with a diversity of backgrounds and perspectives and provides a collection of ideas, examples and solutions on CSP implementation and problems that occur in this area of consideration.

The last decade had abundant corporate, national and international ethical and financial scandals and crises. After this epoch of moral catastrophes stakeholders expect that corporations which are considered as the most powerful institutions today and which have enormous impact on our planet’s ecosystems and social networks will take more active roles as citizens within society and in the fight against some of the most pressing problems in the world, such as poverty, environmental degradation, defending human rights, corruption, and pandemic diseases.

Although Corporate Social Performance (CSP) has been a prominent concept in management literature and in the business world in recent years “it remains a fact that many business leaders still only pay lip service to CSR, or are merely reacting to peer pressure by introducing it into their organizations.” (Bevan et al. 2004:4). So do really companies do “well” by doing “good” or maybe “companies engage in CSR in order to offset corporate social irresponsibility”? (Kotchen and Moony, 2012 p.4). I hope that we would agree that companies and CSR only by working together guarantee their own survival and we- the society and the planet -will be much obliged (Thomé, 2009 p. 3).

Public Responsibility (CPR), Soojin Kim, Laishan Tam, and Jeong-Nam Kim. Organizational Mindfulness in Corporate Social Responsibility, Yi-Hui Ho and Chieh-Yu Lin. The Transformations Through the Teaching of Corporate Social Performance (CSP) Utilizing Case Studies, Interviews, Videos and Social Media in Knowledge Transfer in Tertiary Schools of Management, Peter Odrakiewicz. About the Authors.
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