



Call for Papers

24th IPMN CONFERENCE

“Leading and Managing in the Global Context”

8-10 July 2020 | Seoul, South Korea

Organizer	GSPA, Seoul National University & International Public Management Network
Conference Date	8-10 July 2020
Venue	Graduate School of Public Administration, Seoul National University. Building #57-1, Gwanak-ro, Gwanak-gu, Seoul, South Korea 08826
Contact	ipmn2020seoul@gmail.com dabakhyemin@snu.ac.kr
Website	www.ipmn2020.com (available soon)

OVERVIEW

“Leading and Managing in the Global Context”

Graduate School of Public Administration,

Seoul National University

8th -10th July, 2020

In collaboration with



Korean Journal of
Policy Studies



International Public
Management Journal

Organization Committee

Tobin Im	Seoul National University
Gregg Van Ryzin	Rutgers University - Newark
Seok-Jin Eom	Seoul National University
Jil Tao	Incheon National University
Greg Porumbescu	Rutgers University - Newark
Wonhyuk Cho	Victoria University of Wellington
Hemin Choi	Seoul National University

Key note speakers

James Perry	Indiana University-Bloomington
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Important dates

March 5 th 2020	Abstract submission
April 15 st 2020	Notification for abstract Acceptance
June 1 st 2020	Full paper submission
July 8 th -9 th 2020	Conference, Check-in

LEADING AND MANAGING

Topic of the conference

We are living in a turbulent era where many claim there is a global epidemic of ineffective leadership. There is no doubt that managing communities and nations requires great public leadership. Leadership capacity demands innovation and entrepreneurship to move society forward. Management capacity is critical to allocating resources and implementing policies in order to make positive, equitable changes. Despite the meanings of leadership and management capacity differing by social, political, and geographic context, scholars often consider leadership as a personal value and use leadership and management concepts interchangeably without considering differences or their multiple dimensions. In the field of public administration, one of our goals is to educate and groom leaders at the right time in different contexts.

Paradoxically as market principles prevail in every sphere of society across the globe, public sector management has also come to highlight effectiveness and efficiency. Leaders play a crucial role in striking an appropriate balance. The 2020 IPMN Conference seeks to contribute such discussions.

To this end, we welcome proposal submissions that address the following topics:

1. Are western public leadership and management styles fundamentally different from Asian leadership and management styles?
2. What value does strong leadership add to public settings?
3. What are the qualities of a good public leadership and management and do they differ by culture?
4. To what extent is quality leadership sector specific?
5. How can PA scholars educate future generation of public leaders?
6. How can we improve our methodological and empirical approach to studying public management and leadership?
7. What role is technology playing in transforming public management and leadership?
8. What factors impact relationships between the public and the state and are they changing over time and do they vary by place?

LEADING AND MANAGING

In the same vein, we can also develop a set of similar questions and arguments about public management.

Additional Possible sessions:

- Sub-theme 1: Good Public Administration and Sustainable Development
- Sub-theme 2: Role of Government and its Competitiveness
- Sub-theme 3: Non-profit Organization and Development
- Sub-theme 4: Happiness in new era of aging society
- Sub-theme 5: Smart Governance
- Sub-theme 6: New governance, networks, territories and decentralization
- Sub-theme 7: Relations between Governments and Market
- Sub-theme 8: Official Development Assistance

FORMAL REQUIREMENTS

Paper format, key dates and publication opportunities

Participants who wish to present their research at the IPMN 2020 conference are welcome to send an extended abstract in WORD FORMAT (.doc or .docx) according to the following guidelines. Registration is obligatory for all participants by the **1st of June 2020**.

Each abstract should include

- Title of the proposed article
- Authors' information,
- Abstract text of 500 words
- Max. 5 keywords
- Paper type (Academic/Practical)
- Bibliographical references

A first draft of the abstract is due by **5th of March 2020**, and must be submitted to ipmn2020seoul@gmail.com

By **15th of April 2020**, authors will be given notice of the acceptance of the submitted abstracts, reviewed by a scientific committee member.

By **1st of June 2020**, accepted full papers will be submitted by the authors, based on the suggestions from the referees.

Each full paper should include

Character	Times-News-Roman, 12
Key-words	Max. 5 items
Max.paper length	7000 words
Footnotes	Footnotes at the bottom of each page (please limit the use of footnotes)
Citations	References in the text should be cited by putting in brackets the name(s) of the author(s) and the year of the reference [e.g.: (Porter 1982)]
Bibliography	At the end of the paper, according to the following standard: Osborne S. (2016). Public management research over the decades: What are we writing about?, Public Management Review, 19, 2, p. 109-113.

All received extended abstracts will undergo a double blind peer review. To facilitate the double blind review process, abstracts must consist of two pages: in the first one, author(s) name(s), affiliations, email address(es) and paper title are listed; the second one includes the abstract text, together with the repetition of the paper title. At the end of the abstract, please include short biographical notes of each author.

The best papers presented at the conference could possibly be eligible for publication in one of these journals:

- **Korea Journal of Policy Studies** <http://kips.snu.ac.kr>
- **International Public Management Journal** <https://www.tandfonline.com/loi/upmj20>
- **International Public Management Review** <http://ipmr.net>
- **Asia Pacific Journal of Public Administration** <https://www.tandfonline.com/loi/rapa20>

In addition, the editorial committee of the journal Management International (MI) considers the possibility of devoting a special report to the theme of the conference. A decision will be made and communicated to the organizers as soon as possible. If it is favorable, the best papers presented at the Conference could be submitted to MI's peer review process, in consultation with the authors.

SCIENTIFIC COMMITTEE

Conference Scientific Committee

Alex Murdock	London South Bank University
Alexander Kohegura	Russian Academy of National Economy and Public Administration
Alexey Barabashev	HSE University
Bonghwan Kim	Seoul National University
Clay Wescott	President of IPMN
Hiroko Kudo	Chuo University
Ilwoong Kwon	Seoul National University
Jesse Campbell	Incheon National University
Kaifeng Yang	Florida State University
Jiannan Wu	Shanghai Jiao Tong University
Marius Constantin Profiroiu	Bucharest University of Economic Studies
Nagocha Pham	Victoria University of Wellington - New Zealand
Per Laegreid	University of Bergen, Bergen
Pierre Pupion	Université de Poitiers, Poitiers
Richard Walker	City University of Hong Kong
Roula Masou	École Supérieure des Sciences Commerciales d'Angers (ESSCA)
Soo Young Lee	Seoul National University
Yahong Zhang	Rutgers University-Newark
Yoshiaki Kobayashi	Keio University
Young Han Chun	Seoul National University

FURTHER INFORMATION

CONFERENCE ACCOMODATION

There are several hotels that you can choose nearby the conference venue.

Hoam Hotel (On-compus)

Address SNU Hoam Faculty House 239-1 Nakseongdae-Dong, Gwanak-Gu, Seoul, Korea 151-057

Website <http://www.hoam.ac.kr/eng/>

Information Up to 40 rooms can be reserved until April 30, 2020 for conference participants. The discounted price is about 90,000 won ~ 130,000/room. For this reservation, please contact dabakhyemin@snu.ac.kr Host will reserve for you.

Other recommended options* (city center, 30 min from SNU campus by taxi)

***You have to make your own reservation**

Shilla Stay Yeoksam

Hotel Peyto Gangnam

Shilla Stay Seocho

GLAD Live Gangnam

Registration Fee

In line with the IPMN practice, there is no conference fee.

CONTACT

For additional information, please contact us via e-mail or visit our website.

Contact dabakhyemin@snu.ac.kr

Website www.ipmn2020.com (available soon)